

Mountaineer Transit Company History + Timeline of Milestones

May 30, 2024 – During the winter 2023-24 season, despite below average snowfall November 2023-January 2024, Mountaineer set three records including (1) most passengers transported in a single season at 106,736 (22% YOY increase), (2) most rides provided in a single season at 50,530 (4% YOY increase), and (3) most average daily passengers transported in a single season at 783 (8% YOY increase). Mountaineer attributes ridership increases to the inaugural season of Palisades Tahoe's Parking Reservation System and due to expanding the Mountaineer van fleet by 20%.

December 5, 2023 – [Celebrates its Five Year Anniversary and Impact and Influence on Lake Tahoe's Transportation Solutions](#). The Tahoe region has embraced and expanded the free, convenient microtransit service operated by Downtowner that started in Olympic Valley and Alpine Meadows. The cumulative effort of these microtransit services have provided rides to over 1,269,235 passengers (through Nov. 28, 2023).

September 18, 2023 – Announce winter 2023-24 service expansions including daily service in Olympic Valley and between the two valleys added 30 minutes, with service ending at 11 p.m., and in Alpine Meadows an additional day added to offer five days a week (Thursday-Monday), and added an hour, with service ending at 6 p.m.

May 9, 2023 – During the winter 2022-23 season, Mountaineer transported 87,219 passengers, 63% of rides provided were shared, and nearly 12,000 Mountaineer apps were downloaded; setting new record highs.

March 6, 2023 - Due to the tremendous snowpack, Palisades Tahoe's announcement about offering skiing/riding through Memorial Day, Palisades Tahoe's Spring Skiing Capital of the World campaign and spring events, plus to ease ongoing traffic congestion in Olympic Valley and Alpine Meadows, Mountaineer's winter 2022-23 season was been extended through April 30 with service in Olympic Valley and Alpine Meadows Friday-Sunday, 8am-6pm.

February 1, 2023 –Olympic Valley Alpine Meadows Microtransit District (OVAMMD) Management District Plan goes into effect through January 31, 2028.

December 17, 2022 – Palisades Tahoe [Base to Base Gondola](#) opens connecting Alpine Meadows and Palisades Tahoe base areas.

September 2022 – Announce Mountaineer winter 2022-23 service expansions including daily evening service between Olympic Valley and Alpine Meadows, four days of operations in Alpine Meadows, and Olympic Valley service until 2am on New Years Eve and during WinterWonderGrass.

September 2022 – Announce Mountaineer's [environmental statistics](#) since its inception

August 26, 2022 – Olympic Valley Alpine Meadows Microtransit District OVAMMD (1.5% assessments of lodging, lift tickets and pack products) Renewal Process with petition drive beginning August 26, 2022, and Placer County Board of Supervisors Public Hearings October 11, 2022-January 10, 2023.

June 20, 2022 – SATCo announced it will be referred to by its DBA, Mountaineer Transit Company, and its website will be www.MountaineerTransit.org moving forward.

Feb. 9, 2022 - SATCo Board of Directors voted to establish a DBA “Mountaineer Transit Company” to follow Palisades Tahoe’s lead of removing the word “Squaw” from its name and to capitalize on the strong Mountaineer brand.

Sept. 21, 2021 - Squaw Alpine Ski Resort announces its new name Palisades Tahoe, [click for more](#).

January 5, 2021 - Announce the cancellation of the Mountaineer service for the remainder of the 2020-21 winter season. The difficult decision was based on ongoing COVID-19 pandemic impacts on tourism that are projected to result in significant funding shortfalls.

October 16, 2020 - As a result of decreased lodging and lift ticket assessments caused by the Novel Coronavirus, SATCo announces plans to operate during the 2020-21 season with a reduced vehicle fleet and operating schedule, amidst the COVID-19 pandemic.

April 5, 2020 - “Mountaineer” service mark obtained from State of California

March 15, 2020 - Novel Coronavirus outbreak forces 2019-20 season to end 30 days ahead of plan

December 1, 2019 - Replace Squaw Valley Members Locker Room and Tram Circle drop off and pick up locations with Squaw Valley Transit Center for fire safety/accessibility

November 1, 2019 - Partner agreements with Olympic Village Inn and Squaw Alpine Shuttle

September 3, 2019 – Joy M. Doyle hired as Executive Director to assist Board of Directors

September 1, 2019 - Agreement with Downtowner with expanded service for second season

April 30, 2019 – Inaugural season ends having served 81,367 passengers, 538 average daily passengers

February 14, 2019 – 42,000 riders served (first full winter ridership goal)

December 1, 2018 – “Mountaineer” is launched

November 10, 2018 – Downtowner agreement executed

October 23, 2018 – Placer County agreement signed

October 9, 2018 – Downtowner Letter of Intent signed

October 8, 2018 – SATCo Board of Directors Initial Meeting including initial Directors: Evan Benjaminson, Casey Blann, Ron Cohen, Keith Fountain, Peter Grant, Jennifer Merchant, Rob Olson, David Stepner

October 1, 2018 – SATCo Board of Directors appointed; assessment collection begins

September 11, 2018 – SATCo Articles of Incorporation filed with CA Secretary of State

August 28, 2018 – Placer County Board of Supervisors approves SV|AM MMTD formation

July 10, 2018 - Petition attains 65% support; PC BoS adopts Resolution of Intention

May 15, 2018 - Petition Drive #2 (with 1% on SVSH Day Tix) begins

April 23, 2018 - NLTRA and TNT/TMA neither endorse nor oppose

January 18, 2018 – 51.37% petitions attained

October 27, 2017 - SV|AM MMTD Petition Drive #1 (sans SVSH 1% on Day Tix) begins

October 23, 2017 – Deputy CEO Merchant presents SV|AM MMTD to PC BoS at informational hearing

October 19, 2017 – Management District Plan (Version 1) approved

February 8, 2017 - SV|AM MMTD Steering Committee initial meeting

January 5, 2017 - SV HOA Forum Transportation Committee agrees to spearhead drive for local shuttle service and TBID

Holiday Season 2016/2017 – Chariot demonstration

December 1, 2016 - SV HOA Forum and SVSH convene to discuss opportunity to jointly pursue TBID with Civitas guidance