

Mountaineer Transit Company History + Timeline of Milestones

December 17, 2022 – Palisades Tahoe [Base to Base Gondola](#) opens

September 2022 – Announce Mountaineer winter 2022-23 service expansions including daily evening service between Olympic Valley and Alpine Meadows, four days of operations in Alpine Meadows, and Olympic Valley service until 2am on New Years Eve and during WinterWonder Grass.

September 2022 – Announce Mountaineer’s [environmental statistics](#) since its inception

August 26, 2022 – OVAMMD petition drive (1.5% assessments of lodging, lift tickets and pack products) begins; Management District Plan scheduled to go into effect Feb. 1, 2023 through Jan. 31, 2028.

June 20, 2022 – SATCo announced it will be referred to by its DBA, Mountaineer Transit Company, and its website will be www.MountaineerTransit.org moving forward.

Feb. 9, 2022 - SATCo Board of Directors voted to establish a DBA “Mountaineer Transit Company” to follow Palisades Tahoe’s lead of removing the word “Squaw” from its name and to capitalize on the strong Mountaineer brand.

Sept. 21, 2021 - Squaw Alpine Ski Resort announces its new name Palisades Tahoe, [click for more](#).

January 5, 2021 - Announce the cancellation of the Mountaineer service for the remainder of the 2020-21 winter season. The difficult decision was based on ongoing COVID-19 pandemic impacts on tourism that are projected to result in significant funding shortfalls.

October 16, 2020 - As a result of decreased lodging and lift ticket assessments caused by the Novel Coronavirus, SATCo announces plans to operate during the 2020-21 season with a reduced vehicle fleet and operating schedule, amidst the COVID-19 pandemic.

April 5, 2020 - “Mountaineer” service mark obtained from State of California

March 15, 2020 - Novel Coronavirus outbreak forces 2019-20 season to end 30 days ahead of plan

December 1, 2019 - Replace Squaw Valley Members Locker Room and Tram Circle drop off and pick up locations with Squaw Valley Transit Center for fire safety/accessibility

November 1, 2019 - Partner agreements with Olympic Village Inn and Squaw Alpine Shuttle

September 3, 2019 – Joy M. Doyle hired as Executive Director to assist Board of Directors

September 1, 2019 - Agreement with Downtowner with expanded service for second season

April 30, 2019 – Inaugural season ends having served 81,367 passengers, 538 average daily passengers

February 14, 2019 – 42,000 riders served (first full winter ridership goal)

December 1, 2018 – “Mountaineer” is launched

November 10, 2018 – Downtowner agreement executed

October 23, 2018 – Placer County agreement signed

October 9, 2018 – Downtowner Letter of Intent signed

October 8, 2018 – SATCo Board of Directors Initial Meeting including initial Directors: Evan Benjaminson, Casey Blann, Ron Cohen, Keith Fountain, Peter Grant, Jennifer Merchant, Rob Olson, David Stepner

October 1, 2018 – SATCo Board of Directors appointed; assessment collection begins

September 11, 2018 – SATCo Articles of Incorporation filed with CA Secretary of State

August 28, 2018 – Placer County Board of Supervisors approves SV|AM MMTD formation

July 10, 2018 - Petition attains 65% support; PC BoS adopts Resolution of Intention

May 15, 2018 - Petition Drive #2 (with 1% on SVSH Day Tix) begins

April 23, 2018 - NLTRA and TNT/TMA neither endorse nor oppose

January 18, 2018 – 51.37% petitions attained

October 27, 2017 - SV|AM MMTD Petition Drive #1 (sans SVSH 1% on Day Tix) begins

October 23, 2017 – Deputy CEO Merchant presents SV|AM MMTD to PC BoS at informational hearing

October 19, 2017 – Management District Plan (Version 1) approved

February 8, 2017 - SV|AM MMTD Steering Committee initial meeting

January 5, 2017 - SV HOA Forum Transportation Committee agrees to spearhead drive for local shuttle service and TBID

Holiday Season 2016/2017 – Chariot demonstration

December 1, 2016 - SV HOA Forum and SVSH convene to discuss opportunity to jointly pursue TBID with Civitas guidance